

PARBICA 17 – Sponsorship opportunity

Sponsoring PARBICA 17 is an opportunity for your organisation to reach out to information and records managers across the Pacific region.

The Pacific Regional Branch of the International Council on Archives (PARBICA) is a professional organisation intent on promoting the effective management and use of records and archives across the Pacific and preserving the region's archival heritage.

Every two years PARBICA holds a conference. These conferences provide a unique opportunity to make and renew professional contacts with other archivists working in the Pacific region.

The 17th biennial PARBICA Conference will be held in Suva, Fiji in September 2017.

We invite you to become involved in this special event through a set of rewarding sponsorship packages.

For further details, contact Helen Walker on parbica.treasurer@naa.gov.au.



PARBICA 17 Sponsorship Packages

PACKAGE	WHAT YOU GIVE	BENEFITS	DETAILS	NUMBER AVAILABLE
Duavata	\$AU1,000	<p>In the Fijian language Duavata means united, or stand together.</p> <p>Face to face contact is critical to many Pacific cultures and PARBICA conferences provide an invaluable opportunity for Pacific archivists to build and renew connections with their colleagues.</p> <p>Your organisation's sponsorship will support the attendance of a Pacific archivist to attend the conference and learn new skills.</p>	<ul style="list-style-type: none"> • Your logo appears on the conference page of the PARBICA website AND on the PARBICA website for 12 months beyond the conference as a PARBICA supporter • Public acknowledgement of your contribution in the opening speeches of the Conference • Signage during the Conference • Each PARBICA delegate receives two pieces of your chosen marketing material in their conference satchel • Special mention as a supporter in the PARBICA 17 social media campaign. 	10
Talanoa Dua	\$AU750	<p>In the Fijian language Talanoa means communicating with openness and trust.</p> <p>The first Talanoa package provides your organisation with the opportunity to show its commitment to information governance, archival practice and the value of networks.</p> <p>By sponsoring a workshop or social event during PARBICA 17, your organisation will connect with participants in a meaningful way and stimulate ideas, discussion and ongoing relationships.</p>	<ul style="list-style-type: none"> • You have an opportunity to address event participants as part of the event formalities • The opportunity to display a banner at the venue during the event • Each PARBICA delegate receives one piece of your chosen marketing material in their conference satchel • Your logo appears on the conference page of the PARBICA website • Special mention as workshop sponsor in the PARBICA 17 social media campaign. 	6

*Prices are quoted in Australian dollars and exclude GST

PACKAGE	WHAT YOU GIVE	BENEFITS	DETAILS	NUMBER AVAILABLE
Na I Takitaki	\$AU750	In the Fijian language Na I Takitake is a traditional woven basket used to carry food. For PARBICA 17, the Na I Takitaki will be a satchel that carries conference information. It will also carry the brand of its sponsor, promoting your business to each conference delegate and their colleagues back home long after the Conference finishes.	<ul style="list-style-type: none"> • Each PARBICA delegate receives one piece of your chosen marketing material in their conference satchel • Your logo appears on the conference page of the PARBICA website • Your logo is included on each satchel • Special mention as a supporter in the PARBICA 17 social media campaign. 	1
Mo Kila	\$AU250	In the Fijian language Mo Kila means 'for your information'. As a satchel insert, your marketing message will be seen by delegates from archives all over the Pacific including New Zealand and Australia.	<ul style="list-style-type: none"> • Each PARBICA delegate receives one piece of your chosen marketing material in their conference satchel. 	10
Lomovatu	Your choice	In the Fijian language Lomovatu means to be in concurrence. We can work with you to tailor a sponsorship package that meets the requirements of your organisation and benefits PARBICA members.	<ul style="list-style-type: none"> • Contact PARBICA Treasurer, Helen Walker, to discuss on +61 2 6212 3988 or email parbica.treasurer@naa.gov.au 	No limit

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